

The Hadwin Family Foundation Privacy Notice

Effective February 18, 2021

The Hadwin Family Foundation (the “Foundation”) takes your privacy seriously, and we are committed to safeguarding, preserving, and respecting the privacy rights of our visitors and supporters.

This Privacy Notice (the “Notice”) explains how we collect personal information about you when you visit our website, <https://www.thehadwinfamilyfoundation.org/> (the “Website”), our social media pages, or otherwise; how we use and share that information; and the rights you have to control our use and sharing of it. This Notice applies regardless of how the Website is accessed and will cover any technologies or devices by which the Foundation makes the Website available to you.

You should read this Notice carefully. We recommend printing and retaining a copy for your future reference. By accessing, browsing, or otherwise using the Website, you confirm that you have read, understood, and agreed with this Notice.

If you have any questions or concerns about the Foundation’s personal information policies or practices, you can contact us in the methods described in the “How to Contact Us” section below.

What Is The Hadwin Family Foundation?

The Foundation is a 501(c)(3) public charity with a mission to support individuals and families experiencing unforeseen medical and financial hardships through avenues such as raising awareness, advocating for those in need, awarding grants, and providing education and resources. Main focuses of the Foundation include; helping to build families for those battling infertility, supporting families dealing with a variety of medical trials, and supporting other nonprofit organizations with like-minded missions.

What Personal Information We Collect

The Foundation collects personal information to provide services, to research and create new content, and to fulfill legal and contractual obligations. You voluntarily provide personal information directly to us, such as when you complete a form or submit a donation. We also collect personal information when you interact with the Website, for example, through our use of Cookies. We also may collect personal information from third parties.

Information You Provide

We collect the following information that you voluntarily provide to us:

- *Filling in Forms on our Website.* If you request to receive resources, subscribe to our mailing list, request to host a fundraiser, or register for an event, we will ask you to provide information such as your name, email address, and/or mailing address.
- *Donations.* If you make a donation to the Foundation, you may be required to provide your name, billing address, email address, and credit card transaction information (e.g., credit card number and expiration date). You may also be required to provide your phone number, company name, and other information regarding your donation. Donations are processed by third-party payment processors. Please refer to the third parties' privacy policies for more information about how they process and store payment information.
- *Taking Part in an Event.* If you take part in a campaign, action, promotion, sweepstakes, raffle, or any other event hosted by or in which the Foundation participates, you may be required to provide your name, address, email address, and telephone number.
- *Email.* If you send us email, we will collect your email address and any information that you provide in the email.
- *Social Media.* If you interact with the Foundation on a social media platform, we may collect the information that you post. Please note that your comments will be visible to the public, so you should never share personal information that you would like to keep private.
- *Blog.* If you subscribe to our blog, we may require you to provide your name, email address, and mailing zip code. If you share a blog post on a social media platform, we may collect the information that you post. If you post a comment to the blog, we may collect that information as well as your name, email address, and website. Please note that your comments will be visible to the public, so you should never share personal information that you would like to keep private.
- *Apply to Volunteer or for a Job.* If you apply to volunteer or for a job, we will collect personal information relating to your application. The specific types of personal information collected may depend on the role for which you are applying.

Information Provided by Third Parties

We may receive certain personal information about you from third parties. For example, if you apply for a grant, third parties may send us personal information relating to your financial situation. We may also receive personal information from third parties that believe that the Foundation would be of interest to those individuals. If you submit any personal information about another individual to us, you are responsible for making sure that you have the authority to do so and allow us to use their personal information in accordance with this Notice.

Information as You Navigate Our Website

We automatically collect certain personal information through your use of the Website, such as the following:

- *Usage Information.* We collect information automatically through your use of the Website, such as which of the pages on the Website you access, the frequency of access, and what you click on while on our Website.
- *Device Information.* We collect information about the device you are using, such as hardware model, operating system, application version number, browser, and IP addresses.
- *Mobile Device Information.* In addition to the Device Information listed above, when you access our Website via a browser on your mobile device, we collect mobile network information, including telephone number, the unique device identifier assigned to that device, mobile carrier, operating system, and other device attributes.
- *Location Information.* We collect information about your actual location which may be determined from GPS and other sensors that may reveal information on or nearby devices, Wi-Fi access points, and cell towers.

How Do We Use “Cookies” and Other Tracking Technologies?

What are Cookies?

Cookies are small files created by websites, including our Website, that reside on your computer’s hard drive and that store information about your use of a particular website. When you access our Website, we use Cookies and other tracking technology (such as web beacons and pixel tags) to:

- Estimate our audience size and usage patterns;
- Store information about your preferences, allowing us to customize our Website according to your individual needs;
- Contact you to provide you with information or services that you request from us;
- Advertise new content, events, and services that relate to your interests;
- Provide you with more personalized content that is most relevant to your interest areas; and
- Recognize when you return to our Website

We set some Cookies ourselves and others are set by third parties. You can manage your Cookies preference as described in the “**Managing Your Cookies**” section below.

What Types of Cookies Do We Use and Why?

These are the different types of Cookies that we and our service providers use on the Website:

- *Essential Cookies.* These Cookies are required for the operation of the Website and enable you to move around the Website and use its features. Disabling these Cookies can negatively impact the Website's performance.
- *Analytics, Performance and Research Cookies.* These Cookies allow us to analyze activities on the Website. They can be used to improve the functioning of the Website. For example, these Cookies recognize and count the number of visitors and see how they move around the Website. Analytics Cookies also help us measure the performance of our advertising campaigns to help us improve them and to optimize the Website's content for those who engage with our advertising.
- *Functionality Cookies.* These Cookies are used to recognize you when you return to the Website. This enables us to personalize content for you and remember your preferences.
- *Social Networking Cookies.* These Cookies are used to enable you to share pages and content that you find interesting on our Website through third-party social networking and other websites. These Cookies may also be used for advertising purposes.

How Long Do Cookies Stay on My Device?

Some Cookies operate from the time you visit the Website until the end of that particular browsing session. These Cookies, which are called "session cookies," expire and are automatically deleted when you close your Internet browser.

Some Cookies will stay on your device between browsing sessions and will not expire or automatically delete when you close your Internet browser. These Cookies are called "persistent cookies" and the length of time they will remain on your device will vary from Cookie to Cookie. Persistent Cookies are used for a number of purposes, such as storing your preferences so that they are available for your next visit and to keep a more accurate account of how often you visit the Website, how your use of the Website may change over time, and the effectiveness of advertising efforts.

Managing Your Cookies

Cookies can be blocked by changing your Internet browser settings to refuse all or some Cookies. If you choose to block all Cookies (including essential Cookies) you may not be able to access all or parts of the Website.

You can find out more about Cookies and how to manage them by visiting www.AboutCookies.org.

You can understand which third parties have currently enabled Cookies for your browser or mobile device and how to opt-out of some of those Cookies by accessing the [Network Advertising Initiative's website](#) or the [Digital Advertising Alliance's website](#) or, if you are located in the European Union, at the [Your Online Choices website](#). For more information on mobile specific opt-out choices, visit the [Network Advertising Initiative's Mobile Choices website](#).

Google Analytics

We use Google Analytics, a web analytics service provided by Google, Inc. Google Analytics uses Cookies or other tracking technologies to help us analyze how users interact with the Website, compile reports on the Website's activity, and provide other services related to Website activity and usage. The technologies used by Google may collect information such as your IP address, time of visit, whether you are a returning visitor, and any referring website. The technologies used by Google Analytics do not gather information that personally identifies you. The information generated by Google Analytics will be transmitted to and stored by Google and will be subject to [Google's privacy policies](#). To learn more about Google's partner services and to learn how to opt-out of tracking of analytics by Google, click [here](#).

We also use Google Remarketing features to collect data about visitors to our Website to, among other things, deliver advertising content on sites across the Internet in a manner that is specifically directed toward the interests expressed by the visitors while on our Website. Google uses Cookies to serve ads based on someone's past visits to the Website. You can opt-out of Google's use of Cookies to serve ads based on your past visits to the Website via the following link: [Google Ad Settings](#).

Does the Website Respond to "Do Not Track" Signals?

There is currently no industry agreed-upon response to a Do Not Track signal. At this time, our Website does not respond differently based on a user's Do Not Track signal.

How We Use the Personal Information

We use personal information we collect about you or that you provide to us in the following ways:

- To present our Website and its contents in a suitable and effective manner for you and your device;
- To assess applications for grants or other services;
- To contact you to provide you with information, services, or opportunities that you request from us;
- To advertise services or opportunities that we think may be of interest to you;

- To invite you to attend our events;
- To provide customer support, troubleshoot issues, manage accounts, and respond to requests, questions, or comments;
- To carry out our obligations and enforce our rights arising from any contracts entered into between you and us; and
- To notify you about any additions, upgrades, or changes in our services.

How We Share the Personal Information We Collect

The Foundation may share your personal information:

- With third parties who perform data services on our behalf (*e.g.*, hosting, maintenance, backup, analysis, etc.). Any such third parties will be under an obligation to us to maintain the confidentiality of your personal information;
- To third-party service providers to prepare, deploy and analyze advertising content;
- To the extent that we are required to do so by law;
- In connection with any legal proceedings or prospective legal proceedings;
- To establish, exercise, or defend our legal rights, including providing information to others for the purposes of fraud prevention;
- To any person who we reasonably believe may apply to a court or other competent authority for disclosure of that personal information where, in our reasonable opinion, such court or authority would be reasonably likely to order disclosure of that personal information;
- To similar organizations when we think you may be interested in their goals or services;
- To any third parties as part of any business or asset sale;
- In the event of bankruptcy or dissolution proceedings, or as part of the sale or reorganization process; and
- To any other person or entity where you consent to the disclosure

We do not sell your personal information to third-parties.

Advertising and Marketing Choice

Depending on your location (and reflecting applicable law), you may have been asked to indicate your preferences, provide us with your consent regarding the receipt of such information from us, and indicate how you would like to receive it.

Wherever you are located, we will send you marketing communications based on any preferences you may have expressed.

We only want to send you information in which you are interested. If you do not want to receive these communications or would like to understand more about other unsubscribe options, please contact us as set out in the “**How to Contact Us**” section below.

For email communications, you can opt-out and/or manage your preferences by clicking on the unsubscribe link provided at the bottom of any email you receive from us. If we call you with information you do not want to receive, you can advise us of this during the telephone call.

Your Personal Information and Your Rights

The Foundation respects your rights in how your personal information is used and shared. You may request to review and make changes to your personal information and make choices about the kinds of marketing materials you receive (or choose not to receive marketing materials from the Foundation at all) by contacting us as described in the “**How to Contact Us**” section below.

How Long Is Your Personal Information Kept

We will retain your personal information for as long as necessary to fulfill the purposes for which we collect it and as set out in this Notice and for the purpose of satisfying any legal, accounting, or reporting requirements that apply to us.

Third-Party Links

The Website contains links to third-party websites. When the Foundation provides links, it does so only as a convenience and does not endorse any products or services and is not responsible for any content of any third-party website or any links contained within. It is important to note that this Notice only applies to www.thehadwinfamilyfoundation.org. We are not responsible and assume no responsibility for any personal information collected, stored, or used by any third party as a result of you visiting their website. We also advise that you read the privacy notice of any third-party websites you choose to visit carefully.

Our Commitment to Data Security

The security of your personal information is important to us. We take various reasonable organizational, and technical measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction.

However, we cannot and do not guarantee complete security, as it does not exist on the Internet. If required by law to do so, we will notify you and/or the relevant supervisory authority in the event of a data breach.

Our Commitment to Children’s Privacy

The Website is not intended for children under 13 years of age, and we do not knowingly collect personal information from children under 13. In the event that we learn that we have collected personal information from a child under age 13 without verification or parental consent, we will immediately delete that information. If you believe that we might have any information from or about a child under 13, please contact us using the information provided in the “**How to Contact Us**” section below.

How to Contact Us

You can contact the Foundation with any questions or concerns by emailing us at theadwinfamilyfoundation@gmail.com.

Changes to This Notice

We may add to, delete, or change the terms of this Notice from time to time by posting a notice of the change or an amended Notice on the Website. Your continued use of the Website is deemed to be acceptance of such changes.

This Is a U.S. Website

The servers that support this Website may be located in the United States or other countries. Data protection laws vary from country to country; however, we will process your information in accordance with this Notice no matter where your data is stored. By using the Website, you freely and specifically give us your consent to export your personal information to the United States and to store and use it in the United States as specified in this Notice. You understand that data stored in the United States may be subject to lawful requests by the courts or law enforcement authorities in the United States.